

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 13-14/12

dt @ Chennai-6 the

10-12-13.

Sub: Introduction of new Data STV under prepaid mobile services – reg.

Ref: C.O. Lr.No. 26-17/2009-R&C (Pt) Circular No. 62/13-14 dt 28-11-13.

Approval of the competent authority is hereby conveyed for the implementation of a new Data STV under 2G/3G prepaid mobile services in **Tamilnadu LSA** (incl. Chennai Telecom District) with effect from **11.12.2013**. The details are given below:-

MRP of DATA STV (incl. of S. Tax) in Rs.	Bundled FREE Data Usage (in GB)	Validity (in days)	Data charges after free usage
1949	20	60	2p/10KB

The above data STV can be activated either thru C-TOP UP or thru SMS.

Keyword to be sent to 53733	Amount to be deducted by IN in Rs.
DATA1949	1734.60

All other terms and conditions will remain same.

Sfsho

(S. BAMA)

AGM (Marketing I - CM)

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

Sr.GM (F) / GM (TR) TN Circle, Chennai for information please.

DGM (N/W-O-CM)/DE Commercial CBT – For information and necessary action please.

DGM/DE In-charge IN Trichy – For information and necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM/AGM(S&M-CM) Chennai Telephones, Chennai – for information & necessary action please.